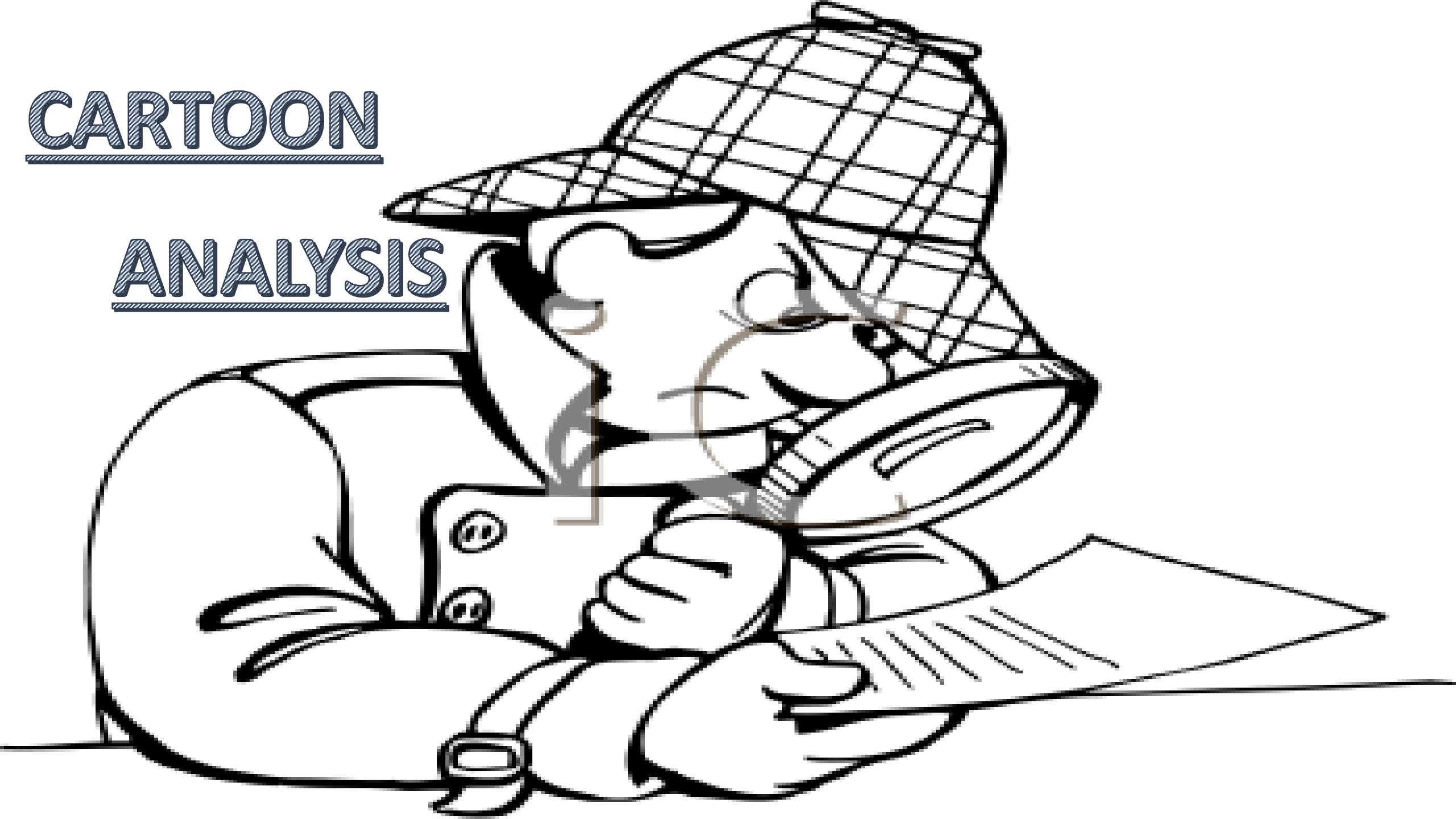
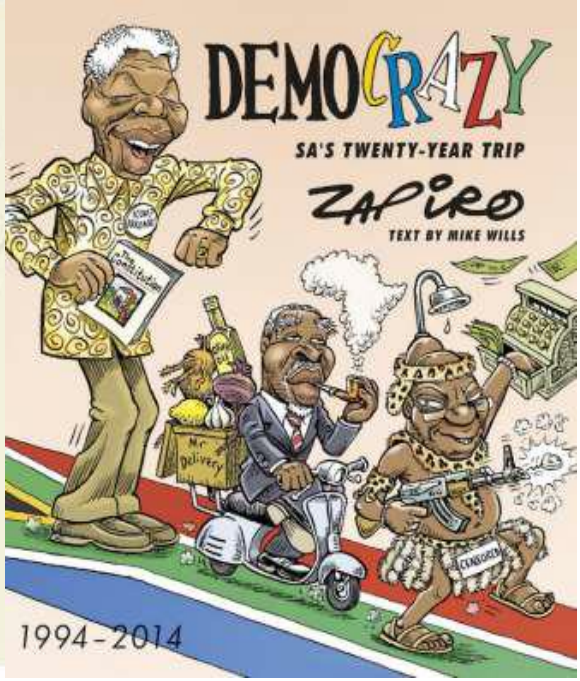
CARTOON ANALYSIS



ENERGY SAVING:
INFREQUENTLY USED APPLIANCES SHOULD BE SWITCHED OFF WHEN NOT IN USE.
ZAPIRO
MAROGA
GCABASHE
ESKOM
GOVT

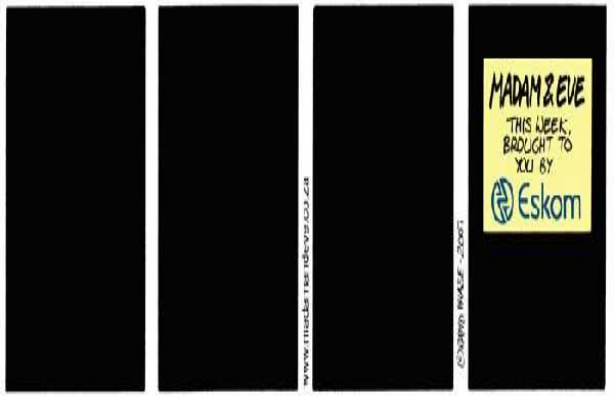
HE DREW FIRST
POPE
8.1.15


DEMOCRAZY
SA'S TWENTY-YEAR TRIP
ZAPIRO
TEXT BY MIKE WILLS
1994-2014

ZAPIRO
CHILDREN, WHAT DO YOU WANT TO BE WHEN YOU GROW UP?
ALIVE!
ANOTHER SCHOOL MURDER

ZIMBABWE
MALAWI
ZAMBIA
NIGERIA
KWAZULU-NATAL
UNWELCOME
OPPORTUNITY SA
FINLAY
APRIL 2015

WHERE ARE YOU FROM?
EARTH


MADAM & EVE
THIS WEEK, BROUGHT TO YOU BY
Eskom

Questions

NOW ANSWER THESE QUESTIONS:

- Are cartoons still relevant in the 21st century Fourth Industrial Revolution?
- Are cartoons an expression of freedom of speech? Or do they constitute hate speech?
- Do certain cartoons amplify certain groups in a specific context while marginalising others?
- How do cartoons position power relations?
- How do cartoons shape and shift thinking?
- Should cartoons ever be censored? If so, under what circumstances?
- How do cartoons impact on a particular society and how has society reacted to a particular/series of cartoons?
- How have cartoons influenced your views on particular issues?
- Is the cartoon calling you to respond with logic and reason (your head) or with an emotional response (your heart), or both? How is this achieved?

FEEL FREE TO CONDUCT YOUR OWN RESEARCH TO ASSIST YOU

ANSWERS

The cartoon that I have chosen

1) Are cartoons still relevant in the 21st century Fourth Industrial Revolution?

Yes cartoons are still relevant in the 21st century Fourth Industrial Revolution because we are able to see them over social media, television, magazines and newspapers.

Cartoons have always been a way for cartoonists to bring light to situations but bring a laugh or to with them. The cartoons nowadays are more likely seen by the younger generations on social media and television, where as cartoons will be seen mostly in newspapers and magazines by the older generations.

Cartoons are still relevant to us because cartoon gives us information about current affairs that are taking place around the world. The cartoonists are able to put twists on current events that will evoke different emotions on different people.

2) Are cartoons an expression of freedom of speech? Or do they constitute hate speech?

Hate speech is defined as "public speech that expresses hate or encourages violence towards a person or group based on something such as race, religion, sex, or sexual orientation".

Freedom of speech " is a principle that supports the freedom of an individual or a community to articulate their opinions and ideas without fear of retaliation, censorship, or legal sanction".

In this cartoon freedom of speech is being used to describe what is happening between Donald Trump and the Mexican community. The cartoonist is entitled to their freedom of speech when creating this cartoon and is not using hate speech in this situation. The cartoonist uses his freedom of speech to tell us how Donald Trump(the American president) is using his power to intimidate the Mexican community into going back to Mexico and leaving America. The cartoonist conveys the American president as a power hungry cat that thinks that he is superior to the people in the Mexican community.

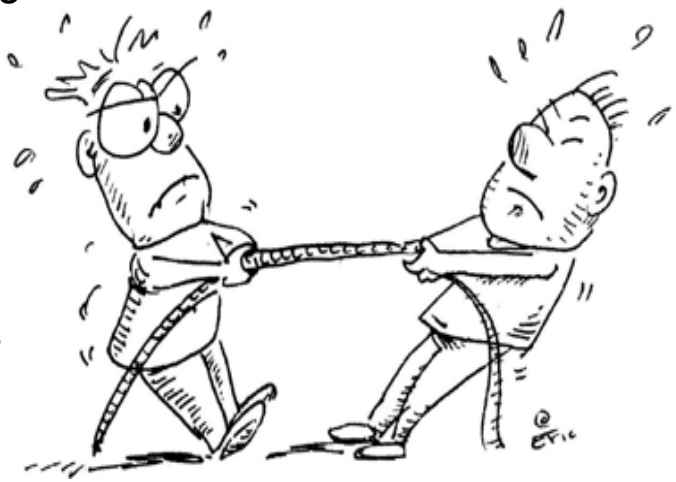
The cartoonist is allowed to express their opinions in their cartoons because it is freedom of speech and not hate speech. The cartoonist is not encouraging any violence towards anyone but he is making people aware of what is happening in current affairs which is not a punishable offence.

3) How do cartoons position power relations?

"**Power relations -** are the ability of one group or a person to control others, and they exist at all levels of society".

In the cartoon the cartoonist shows us where the position of power lies when they use exaggeration. Exaggeration of physical characteristics so that they can bring their point across.

The cartoonist in this cartoon has exaggerated the size of the Mexicans compared to Donald Trump. The cartoonist uses Tom and Jerry, a children's cartoon where the Cat makes it his mission to capture the mouse to convey their message of where the power lies. We are able to see how Donald Trump is using his power and status of The president of America to get rid of the Mexicans as if they were thieves



Donald Trumps is shown to be a strong, angry, aggressive and superior being compared to the Mexicans being shown as a weak, scared and inferior being.
Cats have always been superior when compared to mice which is why the cartoonist used this example when comparing the Mexicans and Donald Trump.

Tom (the cat) in the cartoon makes it his mission to capture Jerry(the mouse) in the cartoon in every episode which is an accurate representation of what Donald Trump is doing to the Mexican community. Donald Trump had made it his mission to chase all of the Mexicans out of America because he says that they don't belong there. On Donald Trumps Mexicans were haunted down by immigration and deported back to Mexico. On Donald Trumps orders a wall is also instructed to b built which will divide Mexico from America.

4) How do cartoons shape and shift thinking?

Cartoonists use labels to show us what that character or object in the cartoon actually stand for. Cartoonist take a current affair and create a cartoon to show us what is actually happening.

In the cartoon of the cat and speedy Gonzalez we can immediately see that this cartoon is related to Donald Trump and his anger and hate towards the Mexican community. Everyone in the world is aware off the issue that has been happening in America ever since Donald Trump came into power.

We all know that Donald Trump has an issue towards the Mexican community because he has hate towards foreigners. However people do not know all the details of the methods that Donald Trump is using in order to remove all the Mexicans out of America.

In this cartoon the cartoonist shapes and shifts our way of thinking on this current affair because there is symbols being used and also analogy is being used because the situation is being compared to a childhood cartoon that many people know the storyline behind. Using the Tom and Jerry cartoon, the cartoonist allows us to see how this situation is being handled and how the Mexicans feel.

We can see that the president has evoked fear in the Mexicans and they are running for their lives out of fear of what might happen to them and their families if they are caught. The cartoonist evokes a different way the his audience sees this cartoon and also shows us how the issue is being dealt with.

5) Should cartoons ever be censored? If so, under what circumstances?

Cartoons should be censored if swear words or offensive words are being used because using those types of words are offensive to many people because of religion. Cartoons should also be censored because children see the cartoons as well.

Cartoons should also be censored to provocative imagery and words.

6) How do cartoons impact on a particular society and how has society reacted to a particular/series of cartoons?

Cartoons impact societies due to them talking about current matters and issues that are happening. Cartoonist also show the issue or matter in a different perspective which allows their audience to due the same.

Cartoons help people in the society to see the truth behind the matter and how serious it actually is.

This cartoon shows us how Donald Trump is treating the Mexicans and to what extent he is going to, just to get all of the Mexicans out of America.

The cartoon evokes fear and anger in the audience due to them being able to see what their president is doing to other people just because of their nationalities.

The audience is able to now voice form their own opinions being given an unbiased opinion from the cartoonist.

7) How have cartoons influenced your views on particular issues?

Cartoonists are unbiased when it comes to creating cartoons and they always give an accurate drawing of what is going on in society.

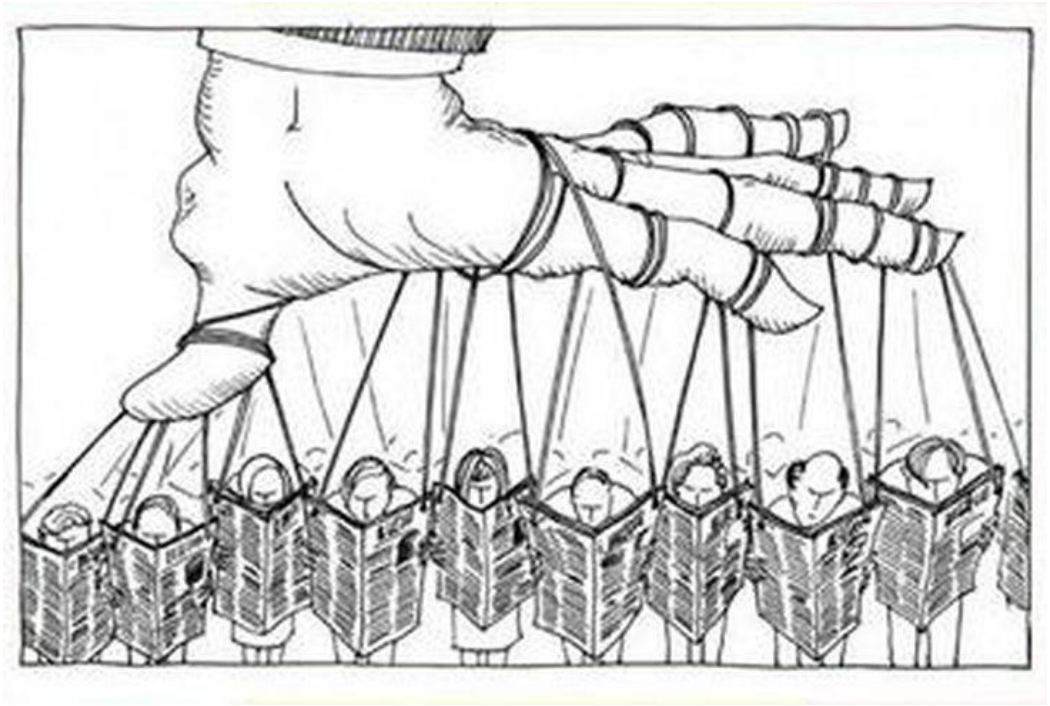
Cartoons influence the audiences views when they are giving the audience a different way of looking at the situation.

Cartoons are packed full of positive life messages but sometimes cartoons especially political cartoons show us the devastating truth.

Cartoonist help us see to what extent the issue is going to and in cartoon with Donald Trump and the Mexicans, we can see how Donald Trump is using his power that he has as president and how he is abusing it to get his way.

Cartoons help people in the society to see the truth behind the matter and how serious it actually is.

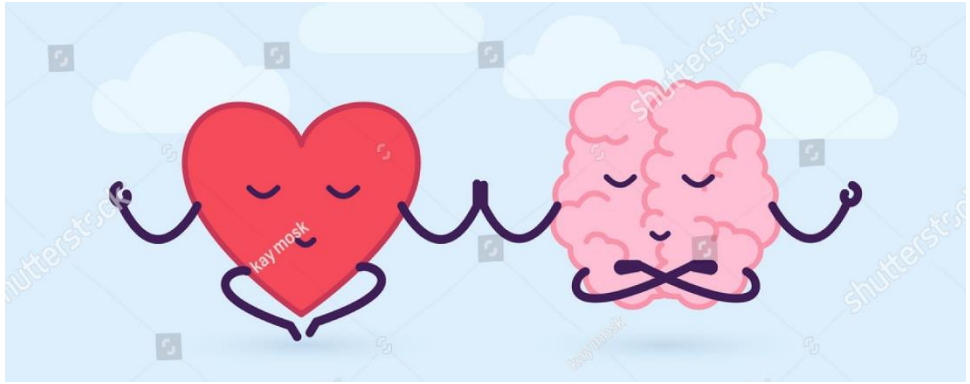
The cartoons help with giving the audience an unbiased view of what is happening on the issue that Donald trump has against the Mexicans.



8) Is the cartoon calling you to respond with logic and reason (your head) or with an emotional response (your heart), or both? How is this achieved?

Depending on the person, that will indicate if they will respond with their hearts or logic.

In this cartoon with Donald Trump and the Mexicans, different emotions are brought out in each person and people also start to think logically because they start to think why is Trump going to such extents to get the Mexicans out of America.



The Mexicans have not done anything expect work in America for an honest living because in Mexico they are unable to support their families. People start thinking about all those factors. In this cartoons people start feeling many types of emotions like sadness and empathy towards the Mexican communities, and hatred and anger towards Donald Trump.

Using logic people can see how Donald trump is using his power and status to deport honest people just because he has a issue towards their nationality.

What is shown?

How is it depicted

1) **Describe the objects or people you see in the cartoon.**
- Speedy Gonzalez and Donald Trump are in the cartoon.

2) **Describe the actions depicted.**
- Speedy Gonzalez and Donald Trump ran in from the right side of the picture and are running towards the left side of the picture. Speedy Gonzalez is being chased by Donald Trump.

3) **What is the setting?**
- The scene takes place on a road along side the wall that was built to separate Mexico and America.

4) **What devices does the cartoonist use?**
- Speedy Gonzalez is a character in a cartoon and is used to represent the Mexicans, and Donald Trump is the president of America. Speedy Gonzalez represents the Mexicans and this shows that the Mexicans are small and inferior mice to Donald Trump, which is represented as a strong, big and superior cat. Cats have always been superior when compared to mice. Speedy Gonzalez is wearing a Mexican hat (sombrero), he is also wearing white and white represents innocence/peace and a scarf that represents the colours of the Mexican flag. Donald Trump is show wearing a red tie with the symbol of the Nazi on it. Red represents violence/anger on Trumps tie. This cartoon represents Donald trumps (American president) and Speedy Gonzalez (the Mexicans) like the classic cartoon Tom and Jerry where the cat makes it his mission to capture the mouse. Speedy Gonzalez (the Mexicans) are shown as being scared for what is to come.

The Mexicans are shown as being scared and fearing for their lives. Speedy Gonzalez is constantly looking back which represents how the Mexicans how to watch their backs and watch out for their families. This shows how the Mexicans are constantly on the run from Donald Trump, who is a threat to them. Donald Trump is shown as a big cat that is making it his mission to catch the mouse (the Mexicans). As a cat he has his claws extracted, having his claws extracted we can see that he wishes to attack and do harm to the mouse (the Mexicans). He is running after the mouse(the Mexicans) which shows us how he is hunting down all of the Mexicans in a violent way. Donald Trumps eyebrows, eyes and mouth are in such a position that it shows us the anger in his expression.

5) Is there a caption? Are there any important words, numbers, and phrases?

- There is no caption, no important words, no numbers, and no phrases used in this cartoon.

What is the message?

6) Which of the objects & characters are symbols?

- This cartoon represents Donald trumps (American president) and Speedy Gonzalez (the Mexicans) like the classic cartoon Tom and Jerry where the cat makes it his mission to capture the mouse. Donald Trump is shown as a big cat that is making it his mission to catch the mouse (the Mexicans). Speedy Gonzalez represents the Mexicans and this shows that the Mexicans are small and inferior mice to Donald Trump, which is represented as a strong, big and superior cat. Cats have always been superior when compared to mice. The is also a wall/fencing behind which represents the wall that divides America and Mexico. The Nazi symbol is shown on the tie which represents violence. The sombrero and the scarf with the Mexican flag colours represents Mexico.

7) What do you think each symbol means?

- Donald trump

Donald Trump is the president of America. Donald Trump is represented as a strong, big and superior cat. Cats have always been superior when compared to mice. As a cat he has his claws extracted, having his claws extracted we can see that he wishes to attack and do harm to the mouse (the Mexicans). He is running after the mouse(the Mexicans) which shows us how he is hunting down all of the Mexicans in a violent way.

- Speedy Gonzalez

Speedy Gonzalez is a character in a cartoon and is used to represent the Mexicans. Speedy Gonzalez represents the Mexicans and this shows that the Mexicans are small and inferior. Speedy Gonzalez (the Mexicans) are shown as being scared for what is to come. This shows how the Mexicans are constantly on the run from Donald Trump, who is a threat to them.

- Wall

The wall represents the divide of Mexico and America.

- Nazi symbol

Represents the violence.

- Sombrero and scarf

Represents Mexico and the Mexicans.

8) Which message, comment does the cartoonist want to convey?

- The cartoonist is trying to show us how Donald trump the president of American is abusing his power to intimidate Mexico and the Mexicans. The cartoonist shows us that the president sees himself as being superior to the Mexicans which he sees as inferior human beings. We are shown how much anger the president has towards the Mexicans.

What is your personal opinion?

9) **Do you agree or disagree with the message?**
Do you support the position?
Do you find this cartoon persuasive?

- I agree with this message because the cartoonist is not exaggerating the information that is conveyed in the cartoon. The cartoonist shows us exactly what is happening in the current affairs. The cartoonist also has shown us in a simple cartoon all the measures that Donald Trump has put in place to keep the Mexican people out of America. E.g. the wall that is dividing Mexican and America that was given on Donald Trumps orders and also we can see how he is chasing a Mexican which will result in deportation.
- I do not support what is being done by the president towards the Mexican community as they have done nothing wrong to deserve what is happening to them.
- The cartoon is persuasive because the cartoonist is able to show the audience exactly what type of measures has been placed against the Mexican community by the American president. We can see the struggle that the Mexican community is going through and the cartoonist causes their viewers to get emotional (angry, depressed, sad, etc.).